



# Tomahawk Technologies Inc. SEARCH ENGINE OPTIMIZATION

## Improved Online Marketing

Search engines are the source for those of us, shopping or researching information online. The Google search engine records over 20 million page views in any given day. 80%-90% of users will perform a new search before ever reaching the third or fourth page of search results. If your site can not be found on the first or second page of results (entry 1-20) then you are not maximizing one of the most affordable ways to reach your target audience.

Tomahawk can show you proven results with Google and MSN. It is not coincidental that Tomahawk ranks extremely well for terms such as "Ottawa area web development" and "Ottawa web hosting".

## Tomahawk Sampled Search Results

Search Term	MSN.com Rank	Google.ca Rank
Ottawa area web	#1	#1
Ottawa valley web design	#1	#3
Ottawa area web development	#1	#5
Ottawa area web hosting	#2	#8
best SEO in Ottawa	#3	#9

## Recent Successes (from Google.ca)

- Canadian Golf Club is now ranking #1 for "premier golf club"
- Canadian Golf Club is now ranking #6 for "ottawa golf leagues"
- Canadian Women Golfers is now ranking #1 for "golf league for women"
- ParkAdmin is now ranking #1 for "parking and violation management"

## We Guarantee the Results

Step #1 to making your way to the top of the search engines is to contact Tomahawk Technologies. Our affordable and professionally detailed SEO report includes: a comparison of your site to other similar sites, a list of suggested keywords, a list of identified problem areas and how they can be repaired, and finally, numerous suggestions that will improve your site ranking within a month.... **Best of all, we guarantee the results!!**